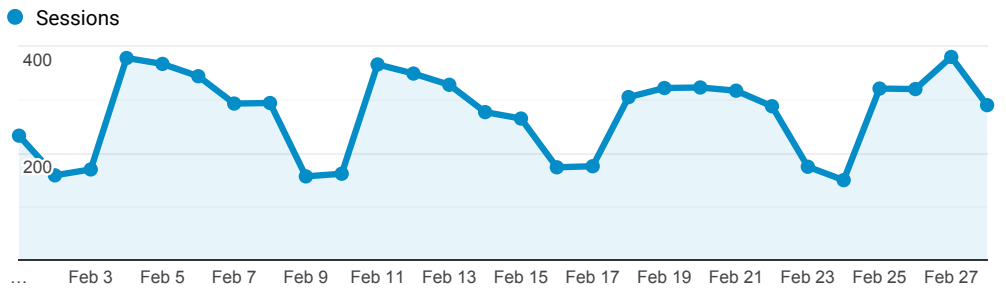


> Classic - Membership - Monthly Stats

Feb 1, 2019 - Feb 28, 2019

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
encore.coalliance.org	5,266
coolcat.org	3,162
merlin.lib.umsystem.edu	2,338
catalog.coolcat.org	2,222
swan.searchmobius.org	1,434
kc-towers.searchmobius.org	1,237
bridges.searchmobius.org	1,076
avalon.searchmobius.org	771
searchmobius.org	671
encore.wdm.iowa.gov	557

Search Types

Event Label	Total Events	Sessions
Title	4,524	1,377
Keyword	3,210	1,716
Author	1,161	567
Keyword Search	877	309
Standard Number	502	117
Title Search	235	108
Subject	180	74
OCLC Number	141	88
Limit/Sort Search	83	48
Author Search	64	45

Material Type by Record View

(not set) book ebook film musicalsound Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	6,481
direct	1,089

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	386	300

Prospector Catalogs to MOBIUS

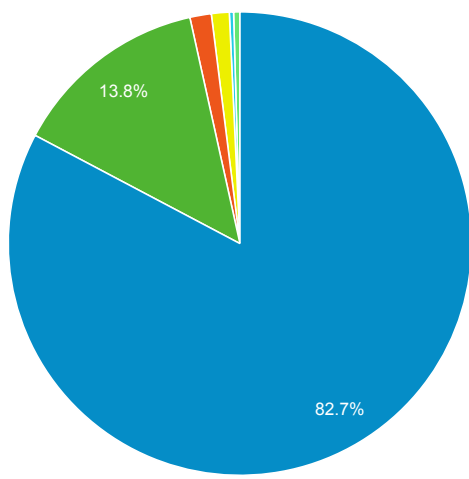
Source	Sessions
encore.coalliance.org	96
prospector.coalliance.org	1

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	24	22

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	560	448
ID Help Button Link - Classic	70	39



Material Type by Record View

Event Label	Total Events	Sessions
(not set)	82,261	15,579
book	13,714	4,659
ebook	1,486	705
film	1,236	434
musicalsound	293	82
cdbook	207	125
manuscript	93	49
printedmusic	84	37
computerfile	22	17
map	17	1

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,645	1,220
Regular Display	1,237	819
Return to Browse	395	162
Next Record	337	102
Previous Record	114	50
Modify Search	65	47
Limit/Sort Search	58	40
MARC Display	51	38
Log off	47	43
Another Search	45	44

External Link Clicks

Event Label	Total Events	Sessions
Find your cluster.	560	448
Prospector Link Click	386	300
MOBIUS Libraries https://mobiusconsortium.org/branch-map	210	190
eMO External Link Click	86	80
https://www.surveymonkey.com/r/7FBLJKR	49	45
See display by cluster)	43	35

What is MOBIUS? http://mobiustrconsortium.org/general	40	40
MOBIUS Headquarters http://mobiustrconsortium.org/	16	14
See display by institutions	15	12
© 2011 MOBIUS CONSORTIUM. ALL RIGHTS RESERVED. MOBIUS CONSORTIUM. 1/11 10060170/11006		