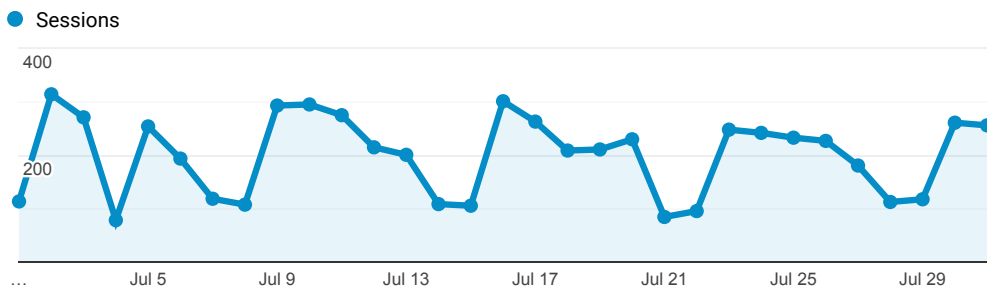


> Classic - Membership - Monthly Stats

Jul 1, 2018 - Jul 31, 2018

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
encore.coalliance.org	4,442
coolcat.org	3,294
searchmobius.org	2,485
catalog.coolcat.org	2,060
bridges.searchmobius.org	936
kc-towers.searchmobius.org	881
swan.searchmobius.org	833
prospector.coalliance.org	773
arthur.searchmobius.org	727
avalon.searchmobius.org	706

Search Types

Event Label	Total Events	Sessions
Keyword	2,364	1,224
Title	2,325	1,194
OCLC Number Search	1,271	43
Author	859	498
Keyword Search	579	221
Standard Number	189	98
Title Search	189	101
Subject	182	75
OCLC Number	137	89
LC Call Number	88	34

Material Type by Record View

(not set) book film ebook musicalsound Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	5,272
direct	841

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	355	241

Prospector Catalogs to MOBIUS

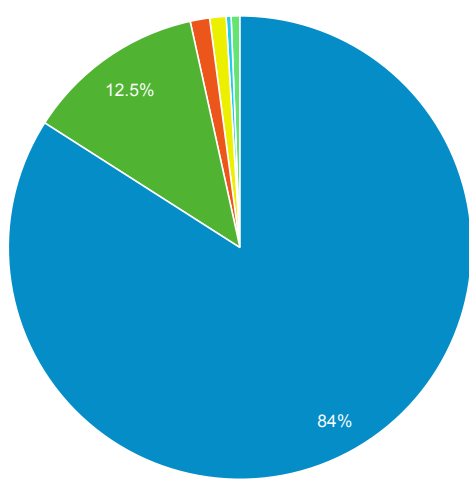
Source	Sessions
encore.coalliance.org	97
prospector.coalliance.org	22

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	19	16

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	349	286
ID Help Button Link - Classic	42	19



Material Type by Record View

Event Label	Total Events	Sessions
(not set)	65,917	12,660
book	9,809	3,682
film	1,060	422
ebook	894	477
musicalsound	272	102
cdbook	232	122
emo_ebooks_red	90	75
printedmusic	66	23
manuscript	60	35
computerfile	15	12

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,442	1,022
Regular Display	1,115	750
Another Search	656	71
Return to Browse	341	151
Next Record	219	60
MARC Display	124	70
Previous Record	74	39
Log off	48	42
Modify Search	47	33
Home	36	31

External Link Clicks

Event Label	Total Events	Sessions
Prospector Link Click	355	241
Find your cluster.	346	283
MOBIUS Libraries https://mobiusconsortium.org/branch-map	128	116
eMO External Link Click	66	60
https://www.surveymonkey.com/r/7FBLJKR	41	37
See display by cluster)	41	37
What is MOBIUS? https://mobiusconsortium.org/general	26	21

What is MOBIUS? http://mobiustransformations.org/general	36	31
MOBIUS Headquarters http://mobiustransformations.org/	18	9
please contact your library. http://mobiustransformations.org/list-of-mobius-branches	10	9