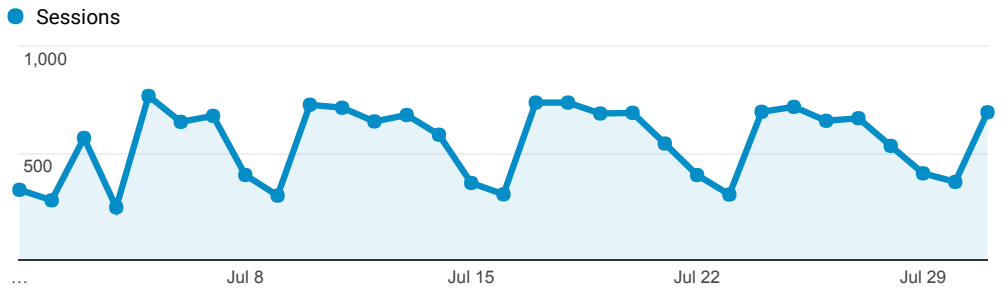


> **Classic - Membership - Monthly Stats**

Jul 1, 2017 - Jul 31, 2017

 **All Users**
 100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
searchmobius.org	4,353
encore.coalliance.org	4,238
coolcat.org	3,667
catalog.coolcat.org	1,401
shib-idp.umssystem.edu	1,003
bridges.searchmobius.org	982
swan.searchmobius.org	829
kansascity.searchmobius.org	770
tulsalibrary.org	651
prospector.coalliance.org	567

Search Types

Event Label	Total Events	Sessions
Title	2,543	1,314
Keyword	2,347	1,022
Author	1,031	579
Keyword Search	425	167
Title Search	273	124
Subject	126	78
OCLC Number	104	54
Standard Number	96	63
Journals, Magazines, Papers	89	35
Limit/Sort Search	86	56

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	16,519
direct	434

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	420	315

Prospector Catalogs to MOBIUS

Source	Sessions
encore.coalliance.org	25
prospector.coalliance.org	1

856 Link Clicks eMO & Sage ONLY

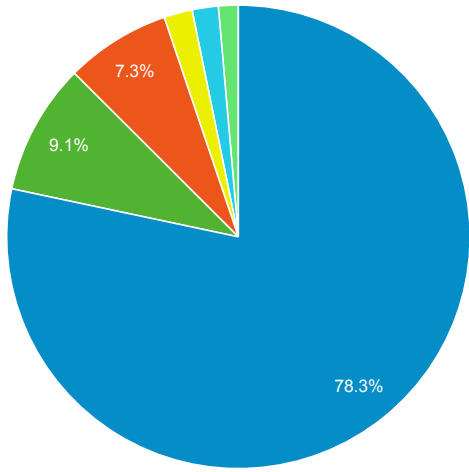
Event Label	Total Events	Sessions
eMO Link	31	20

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	65	56
ID Help Button Link - Classic	19	13

Material Type by Record View

■ book
 ■ film
 ■ ebook
 ■ cdbook
 ■ musicalsound
 ■ Other



Material Type by Record View

Event Label	Total Events	Sessions
book	9,615	3,802
film	1,123	381
ebook	900	481
cdbook	243	124
musicalsound	224	90
emo_ebooks_red	81	50
manuscript	44	30
printedmusic	19	8
map	9	4
computerfile	5	5

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,341	938
Regular Display	1,003	714
Return to Browse	357	143
Next Record	306	57
Home	120	90
Previous Record	102	43
Modify Search	83	39
MARC Display	65	52
Limit/Sort Search	57	43
Log off	37	35

External Link Clicks

Event Label	Total Events	Sessions
Prospector Link Click	420	315
Find your cluster.	254	211
MOBIUS Libraries https://mobiusconsortium.org/branch-map	110	100
https://www.surveymonkey.com/r/7FBLJKR	61	59
eMO External Link Click	57	50
What is MOBIUS? http://mobiusconsortium.org/general	30	27
See display by cluster)	23	21
MOBIUS Headquarters http://mobiusconsortium.org/	14	13
See display by institutions	9	9
please contact your library. http://mobiusconsortium.org/list-of-mobius-branches	4	4