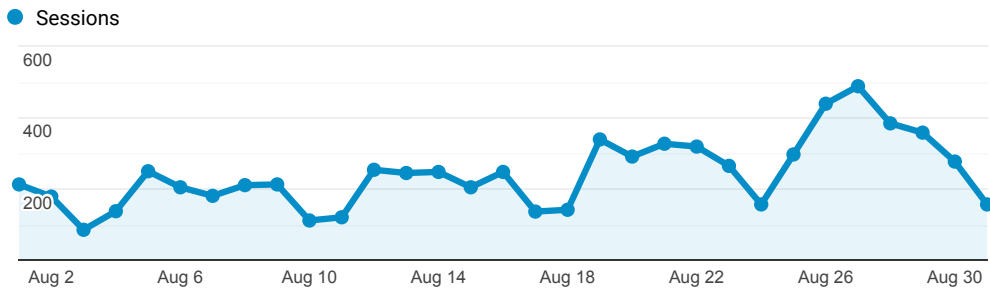


> Classic - Membership - Monthly Stats

Aug 1, 2019 - Aug 31, 2019

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
encore.coalliance.org	6,610
coolcat.org	3,941
catalog.coolcat.org	2,643
merlin.lib.umsystem.edu	2,405
encore.slcl.org	2,174
webpac.slcl.org	1,293
searchmobius.org	1,113
encore.wdm.iowa.gov	865
mobiusconsortium.org	845
mobius-encore.lib.umsystem.edu	571

Search Types

Event Label	Total Events	Sessions
Keyword	3,294	1,708
Title	2,839	1,359
Author	1,159	676
Keyword Search	707	310
Subject	304	96
Standard Number	249	132
Title Search	216	128
Limit/Sort Search	161	80
Subject (Library of Congress)	150	88
Author Search	102	59

Material Type by Record View

(not set) book ebook film musicalsound Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	5,900
direct	1,497

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	489	361

Prospector Catalogs to MOBIUS

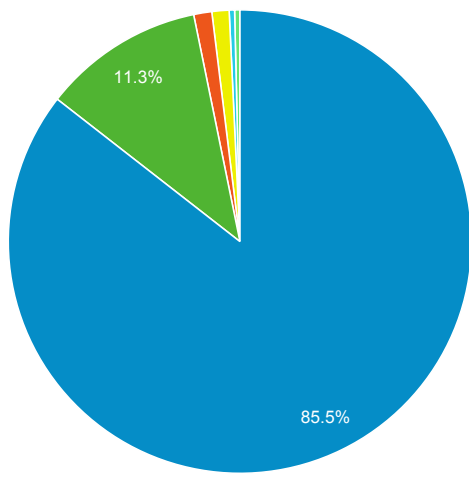
Source	Sessions
encore.coalliance.org	32
prospector.coalliance.org	4

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	19	12

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	717	558
ID Help Button Link - Classic	60	41



Material Type by Record View

Event Label	Total Events	Sessions
(not set)	95,817	18,678
book	12,611	4,687
ebook	1,414	654
film	1,343	427
musicalsound	421	118
cdbook	239	133
manuscript	84	42
printedmusic	53	26
computerfile	12	10
map	12	4

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	2,227	1,540
Regular Display	1,492	1,000
Next Record	1,203	111
Return to Browse	684	216
Previous Record	163	69
Limit/Sort Search	149	79
Log off	70	60
Modify Search	63	48
MARC Display	52	39
Another Search	46	45

External Link Clicks

Event Label	Total Events	Sessions
Find your library or cluster.	714	556
Prospector Link Click	489	361
MOBIUS Libraries https://mobiusconsortium.org/branch-map	227	197
eMO External Link Click	118	105
https://www.surveymonkey.com/r/7FBLJKR	70	60
See display by cluster)	62	49
What is MOBIUS? https://mobiusconsortium.org/general	42	41

What is MOBIUS? http://mobiustransformations.org/general	43	41
please contact your library. http://mobiustransformations.org/list-of-mobius-branches	16	15
See display by institutions	15	10