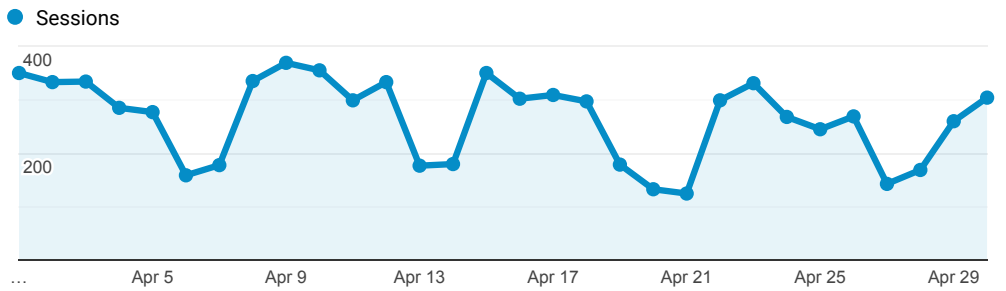


> Classic - Membership - Monthly Stats

Apr 1, 2019 - Apr 30, 2019

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
encore.coalliance.org	5,536
coolcat.org	3,504
merlin.lib.umsystem.edu	2,150
catalog.coolcat.org	2,016
swan.searchmobius.org	1,323
searchmobius.org	1,093
encore.wdm.iowa.gov	610
rivershare.polarislibrary.com	534
mobius-encore.lib.umsystem.edu	509
avalon.searchmobius.org	506

Search Types

Event Label	Total Events	Sessions
Title	4,592	1,288
Keyword	3,240	1,642
Author	1,132	556
Keyword Search	836	305
Standard Number	273	105
Title Search	218	120
Subject	162	76
OCLC Number	139	69
LC Call Number	92	35
Limit/Sort Search	90	49

Material Type by Record View

(not set) book ebook film musicalsound Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	6,493
direct	1,372

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	419	290

Prospector Catalogs to MOBIUS

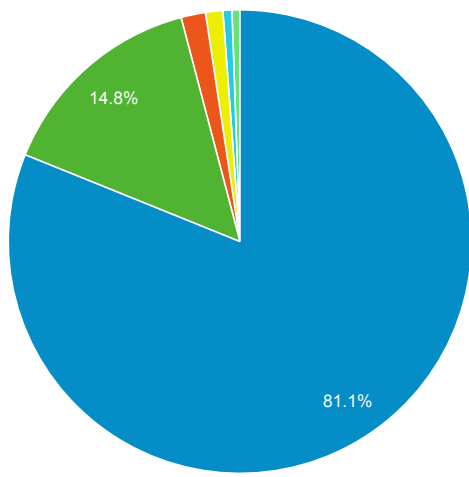
Source	Sessions
encore.coalliance.org	42
prospector.coalliance.org	5

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	11	6

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	466	363
ID Help Button Link - Classic	75	48



Material Type by Record View

Event Label	Total Events	Sessions
(not set)	74,352	14,586
book	13,562	4,529
ebook	1,566	755
film	1,106	408
musicalsound	573	150
printedmusic	215	58
cdbook	165	95
manuscript	72	47
computerfile	34	24
emo_ebooks_red	6	5

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,495	1,055
Regular Display	1,107	745
Return to Browse	446	168
Next Record	255	77
MARC Display	83	44
Previous Record	79	36
Modify Search	69	52
Limit/Sort Search	57	39
Home	45	44
Another Search	34	31

External Link Clicks

Event Label	Total Events	Sessions
Find your cluster.	462	360
Prospector Link Click	419	290
MOBIUS Libraries https://mobiusconsortium.org/branch-map	199	177
eMO External Link Click	70	68
https://www.surveymonkey.com/r/7FBLJKR	43	37
What is MOBIUS? http://mobiusconsortium.org/general	35	33
See display by cluster)	25	21

See display by cluster)

25

21

MOBIUS Headquarters<http://mobiusconsortium.org/>

12

11

please contact your library.<http://mobiusconsortium.org/list-of-mobius-branches>

9

5