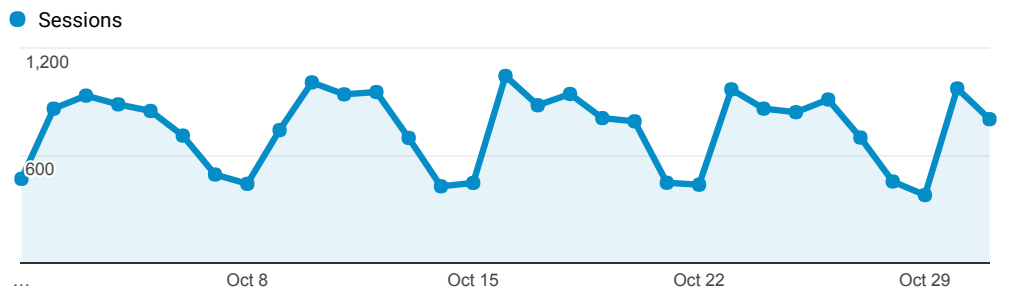


> **Classic - Membership - Monthly Stats**

Oct 1, 2017 - Oct 31, 2017

 All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
searchmobius.org	5,546
encore.coalliance.org	4,255
coolcat.org	3,352
kc-towers.searchmobius.org	2,223
bridges.searchmobius.org	2,176
catalog.coolcat.org	1,709
swan.searchmobius.org	1,697
shib-idp.umssystem.edu	1,591
archway.searchmobius.org	1,202
avalon.searchmobius.org	1,130

Search Types

Event Label	Total Events	Sessions
Title	3,737	1,605
Keyword	3,064	1,690
Author	1,058	651
Keyword Search	734	310
Title Search	292	123
OCLC Number	271	123
Standard Number	168	122
Limit/Sort Search	163	87
Subject	151	81
Standard Number Search	107	53

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	22,189
direct	779

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	614	475

Prospector Catalogs to MOBIUS

Source	Sessions
encore.coalliance.org	41

856 Link Clicks eMO & Sage ONLY

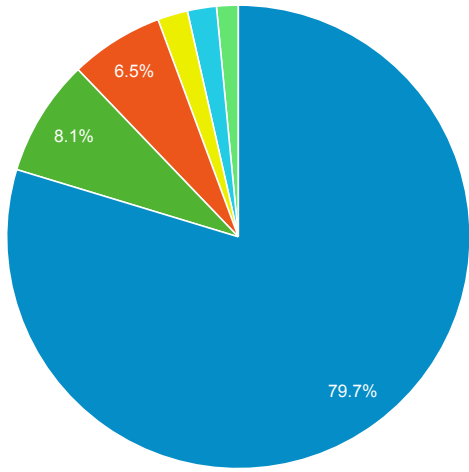
Event Label	Total Events	Sessions
eMO Link	39	30

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	122	107
ID Help Button Link - Classic	49	39

Material Type by Record View

■ book
 ■ ebook
 ■ film
 ■ musicalsound
 ■ cdbook
 ■ Other



Material Type by Record View

Event Label	Total Events	Sessions
book	13,885	5,519
ebook	1,419	757
film	1,137	380
musicalsound	366	133
cdbook	353	156
emo_ebooks_red	100	84
manuscript	75	50
printedmusic	52	29
computerfile	29	23
map	5	4

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,627	1,256
Regular Display	1,214	883
Next Record	1,059	121
Return to Browse	489	175
Previous Record	144	60
Limit/Sort Search	121	78
MARC Display	88	66
Modify Search	67	52
Another Search	50	47
Home	45	42

External Link Clicks

Event Label	Total Events	Sessions
Find your cluster.	721	570
Prospector Link Click	614	475
MOBIUS Libraries https://mobiusconsortium.org/branch-map	186	178
eMO External Link Click	95	86
See display by cluster)	45	40
https://www.surveymonkey.com/r/7FBLJKR	44	43
What is MOBIUS? http://mobiusconsortium.org/general	36	33
MOBIUS Headquarters http://mobiusconsortium.org/	16	16
See display by institutions	13	11
please contact your library. http://mobiusconsortium.org/list-of-mobius-branches	8	8