Charge:

Working in conjunction with the MOBIUS staff, this committee will provide input into both the user services side of the catalog design and the supportive metadata structure.

1. Call to order and introductions
   Introductions - Share your background and your experience with UX & MetaData

Members Present and Introductions:

Megan Durham, OPAC Specialist, MOBIUS,	UX experience is from working with the Mobius community
Julie Portman, Technical Services Librarian, Fontbonne University	Omeka experience/ VMI digital collections experience, specifically metadata schemas
Lucy Wang, Emerging Technologies Librarian, Missouri Southern State University	Takes care of technical applications such as LibGuides, InTota and Sierra.
Lora Farrell, Cataloging & Digital Services Librarian, Kansas City Art Institute	Manages LibGuides, Sierra, and conducts research instruction. InnReach specialist and served as InnReach committee member.
Bonnie Postlethwaite, Dean of Libraries, University of Missouri-Kansas City, Board member	Mobius board member representative
Laura Horne-Popp, User Experience and Assessment Librarian, University of Central Missouri	Researches how people use information, websites, space & services
Donna Bacon, Executive Director, MOBIUS, Ex Officio	Public services background, experienced in web development and IE experience

Members Absent:

Eileen Condon, Senior Associate Dean of University Libraries	Webster University

2. Adoption of the agenda
3. Discuss the Charge
   a. How is research changing at your institution
      i. KCAI reports their students start at the local catalog (scoped) and then go to central
      ii. Bridges reports many students use the cluster wide catalog since there are several seminaries in the cluster

      iii. All agreed that if there are too many clicks or buttons to do a process then the patrons give up or leave

      iv. Great desire for catalog experience to be intuitive

      v. Fundamental knowledge gap

         1. students/faculty not going to library first

            a. Example--faculty checks Amazon and then submits purchase request for item---Library already has

      vi. Discovery tools aren't all that they seem

         1. too confusing

         2. don't do everything they claim so they still have to access articles on a different platform

         3. hard to get records in and out

      vii. Too many buttons on screen that patrons don't use

         1. Example--students take picture of screen with phone and then show to the librarian. Rather than use the text feature.

    b. What is the future of e-content (journals, books, etc.) and how can we share

      i. How is information shared

      ii. Digital humanities and scholarly communications

4. What role can we play as the environment changes

    a. Group is very interested in digital repository

      i. BePress--no longer works with consortia

      ii. DSpace(?)

      iii. Statewide Repository

         1. what are other people doing

         2. possible grant opportunity

5. Discuss the Future of InnReach and Resource Sharing

    a. Catalog and resources

      i. Future of IR

         1. more personalized experience

         2. more analytics--show last copy, comparison, ROI, help with collection not just circ

         3. cloud based platform

         4. better option for doc delivery

         5. will speak diff. languages so it can talk to other programs/APIs

         6. make requesting from other IR systems seamless so you don't have to worry about where the book is coming from

    b. Encore

      i. Everything is ready to go but they are working out SSO in software engineering

    c. Electronic resources

      i. is there a better way to share them

      ii. IR should be about discovery not just about circulation

d. Document delivery - Article Reach
   i. explore other products
   ii. #icanhazpdf
      1. Wikipedia: "ICanHazPDF is a hashtag used on Twitter to request access to academic journal articles which are behind paywalls."
   iii. Article Reach - III product
      1. journal resource sharing
      2. document delivery without all the paperwork/forms that expedites the request

e. Agency
   i. III product
   ii. breaks things down by institution/library not by cluster
   iii. would be great for IR so we could breakdown stats and not have to select cluster
   iv. hasn't worked in the past bc of 856s
      1. in agency 856 has to be on item NOT bib
      2. no way to move automatically--libraries would have to move manually
      3. each holding would have ALL 856s

f. Linked data/Semantic Web
   i. make connections in record data to other data like Google, Bing, etc.
   ii. search engines do this all the time
      1. Example: you start to type 'Chevy' it returns the car. You type 'Chevy Chase' it returns comedian. You type 'Chevy Chase, MD' it gives you information about town in Maryland.

g. BIBFRAME
   i. LC Bibliographic Framework Initiative
   ii. takes information in the record and links it to other data on the Web
   iii. More information here: http://www.loc.gov/bibframe/faqs/
   iv. Use linked data in records to make libraries more visible on the Web
      1. in Denver, CO you can use a search engine and Denver Public items come up in search results because of BIBFRAME/Linked data

h. Zepheira/LibHub
   i. LibHub: http://www.libhub.org/faq/
   ii. Zepheira : http://zepheira.com/solutions/library/training/
   iii. Zepheira/LibHub has relationship with III but its still in the early stages
      1. in the future libraries will work with their ILS to use BIBFRAME so they don't have to go directly through Zepheira
      2. pricing is still being worked out
   iv. Zepheira started LibHub project to work with libraries to set up BIBFRAME

    1. Zepheira has relationship with search engines to get information out there
    2. libraries' information will come up in search results with everything else
  v. Very early stages only private institutions with a lot of money are participating right now

ACTION:
1. Set up Article Reach demo for group
2. Explore Statewide Repository--Strategic Plan: Goal 3, Objective 2
3. Look at Google Analytics for more information on how users are interacting with the Mobius Catalog
4. Doodle Poll for next meeting (online) between Nov. 30 and Dec. 23, 2015