Report of the
MOBIUS 2015-2017 Strategic Planning Task Force
February 20, 2015

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This report covers tasks and activities undertaken during the period September 2014 through January 2015.

Charge: The Strategic Planning Task Force is responsible for developing the 2015-2018 MOBIUS Strategic Plan. The Task Force is charged to engage the MOBIUS community and stakeholders in discussion to understand where the consortium stands, what outcomes it wants to achieve and how to reach those outcomes.

Date of last meeting: January 16, 2015
Date of next meeting: TBD

Action Items Completed:

- Feedback regarding the strategic plan gathered from an online survey distributed in September 2014, with 120 responses, plus input from the October 24, 2014 membership meeting.
- Additional feedback gathered from the initial reports of the following 3 task forces has been incorporated into the draft strategic plan: Cooperative Collection Management, Governance and Training.

Action Items In-progress/Pending:

- Review results from the Virtual Chat Reference Task Force online survey currently in progress.

Proposed 2015-2017 Strategic Planning Goals and Objectives:

Goal 1: Strengthen funding streams and fiscal viability through strategic expansion of memberships, partnerships and contractual services

Objective 1: Expand memberships and partnerships which reduce costs or add new services

Objective 2: Explore contractual services

Objective 3: Explore grants to fund new initiatives; possibly include this as an interest group/ consultants/task force

Objective 4: Assist members with highlighting the value and Return on Investment of MOBIUS membership

Goal 2: Investigate existing and emerging technologies and services and adopt those which enhance the user experience

Objective 1: Assess membership needs for new services and implement relevant technologies

Objective 2: Strengthen membership awareness of the features of new and existing products

Objective 3: Maintain awareness of the ILS marketplace

Objective 4: Actively participate in product development with vendors

Objective 5: Continue the work on the redesign and focus of the MOBIUS website

Goal 3: Expand collaborative collection development and resource sharing

Objective 1: Explore interlibrary loan of eresources

Objective 2: Explore a consortia or regional institutional repository for digital materials

Objective 3: Investigate software to support the identification of last copies in the consortium

Objective 4: Expand out of state courier services

Objective 5: Develop partnerships which enhance collections

Objective 6: Expand and refine gathering and analysis of local and consortia usage data

Goal 4: Foster a culture of collaboration and community which engages all members

Objective 1: Develop moderated discussion lists around areas of interests

Objective 2: Find creative solutions to engage out of state members

Additional objectives will include Governance task force items to be discussed at the March 6 Membership meeting.

Goal 5: Provide professional development, training and networking opportunities to meet the needs of membership

Objective 1: Strengthen awareness of training on Sierra for new and existing staff

Objective 2: Utilize Help Desk data to identify training needs of membership

Objective 3: Develop Sierra training videos on the MOBIUS website

Objective 4: Expand MOBIUS Conference to include opportunities for interactive virtual participation

Objective 5: Explore additional scholarship opportunities

Objective 6: Utilize new and existing partnerships for professional development and networking opportunities