Mobius Strategic Plan (DRAFT to Executive Committee)
2009-2013

Mission Statement: MOBIUS member organizations collaborate to provide quality information resources and services to the people of Missouri.

Vision Statement: MOBIUS aspires to be: a preferred gateway to quality information resources for all Missouri citizens without direct costs to end users; a member organization, responsive to the dynamic nature of the global information environment and the challenges of ever-changing technology; a full partner with agencies and information organizations to promote and facilitate learning, personal development, and economic well-being through timely access to quality information; and a community asset that supports the development of education, cultural, and social values.

GOALS

1. Expand membership opportunities
2. Enhance access to shared information resources
3. Strengthen collaborative working relationships
4. Strengthen MOBIUS internal capacities

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Goal 1: Expand membership opportunities

Objective	Activities for FY09	Assigned to:	Target Completion Date
Membership—Academic, Public, Special, K-12, and other	Explore best practices concerning membership levels and menu of offerings/options of multi-type consortia.	MOBIUS Executive Committee and Financial Planning Sub Committee	Spring 2009
	Look at funding models and structure models, to include membership categories with bundle of goods and services.	MOBIUS Executive Committee	Spring 2009
	Develop menu of service options that includes base services and pay-as-you-go menu of services	MOBIUS Executive Committee and Financial Planning Sub Committee	Spring 2009
	Meet with Missouri Public Libraries Directors Group to begin conversation for possible membership	MOBIUS Executive Committee and Missouri Public Library Directors	Spring, 2009
	Develop marketing and member benefit materials to share with potential and new members	MOBIUS Consortium Office	Ongoing

Goal 2: Enhance access to shared information sources

Objective	Activities for FY09	Assigned to	Target Completion Date
Explore new discovery tools	Submit budget request for FY11 to Missouri State Legislature Establish Task Force to study available software to enhance the discovery of materials in MOBIUS and make recommendations for specific products	MOBIUS Executive Committee MOBIUS Executive Committee Chair	April 2009 Establish Task Force and charge group to make recommendations to the Executive Committee as needed. Task Force would be comprised of MOBIUS member librarians interested in new technologies.
Consortia access to resources of various formats	Link MOBIUS records to digitized records Review additional formats for sharing and discuss the need for means to distribute materials	MOBIUS Catalog Design Advisory Committee MOBIUS Access Advisory Committee	Ongoing 2010
Collaborative Collection Development	Explore last copy retention policy Explore expanding statewide purchasing plan to include e-books	MOBIUS Collection Management Advisory Committee MOBIUS Collection Management Advisory Committee and MOBIUS	Submit recommendations to the Executive Committee by July 2009 Submit recommendations to the Executive Committee by July 2010

	Compile a list of niche collections in MOBIUS institutions	**Electronic Resources Advisory Committee** **MOBIUS Collection Management Advisory Committee**	**Complete initial list of niche collections by 2010. Updates ongoing.**

Goal 3: Strengthen collaborative working relationships

Objective	**Activities for FY09**	**Assigned to**	**Target Completion Date**
MOBIUS and Innovative Interfaces Inc.	**Negotiate Innovative Interfaces Inc. contract renewals for the mutual benefit of MOBIUS and Innovative Interfaces Inc.**	**MOBIUS Executive Director and Joe Ford, Consultant to MOBIUS**	**Spring 2009**
Other Missouri information organizations	**Discussion between MOBIUS and MLNC for potential collaboration** **Continue to be receptive to future collaboration ideas**	**MOBIUS and MLNC Officers** **MOBIUS Executive Committee and Executive Director**	**July 2009** **Ongoing**

State governmental agencies	**Continue to develop relationships with key governmental agency officials and legislators**	**MOBIUS Executive Director**	**Ongoing**

Goal 4: Strengthen MOBIUS internal capacities

Objective	**Activities for FY09**	**Assigned to**	**Target Completion Date**
Ensure adequate funding levels	**Develop funding model for current MOBIUS environment**	**Task Force on the Financial Plan**	**November 2008**
	Work on funding model for future MOBIUS environment	**MOBIUS Executive Committee, Finance sub-committee & Joe Ford, Consultant to MOBIUS**	**July 2009**
	Maintain fiscal conservatism of MOBIUS organization	**MOBIUS Executive Director**	**Ongoing**
	Seek grant funding when appropriate	**MOBIUS Executive Committee and MOBIUS Executive Director**	**Ongoing**
Support appropriate organizational development	**Ensure appropriate staffing levels and the development of the staff**	**MOBIUS Executive Committee and MOBIUS Executive Director**	**Ongoing**
	Exploring, identifying, and implementing technologies when appropriate	**MOBIUS Consortium Office**	**Ongoing**

Enhance communications with internal and external constituencies	**Timely posting of information on the website**	**MOBIUS Executive Committee, Advisory Committees, and MOBIUS Consortium Office**	**Ongoing**
	Based on results of MOBIUS Identity Redesign provide materials to member institutions for distribution, either electronically or in print	**MOBIUS Executive Director**	**Ongoing**