MOBIUS Strategic Plan – 2005-2008
(draft – 1/19/05)

MOBIUS IS….

- A consortium of accredited Missouri institutions of higher education and the State Library* **which is dedicated to the efficient and cost-effective sharing of information resources through collaboration and cooperation.**

**Memorandum of Understanding – 1.0 Statement of Purpose*

MISSION STATEMENT

The mission of MOBIUS is to….

- Provide students and faculty at Missouri's academic institutions with the broadest array of information resources in an easy, timely, and seamless manner regardless of the geographic location of the patron or resources.*

- Provide and administer programs and activities, including but not limited to, computer hardware, system software, access services, training and staff necessary to support those programs and activities.*

**Memorandum of Understanding – 1.0 Statement of Purpose*

GUIDING PRINCIPLES

MOBIUS initiatives and actions should….

- Result in increased services to our users
- Promote seamless access to information (even with non-III products)
- Be based on clear priorities and be subjected to cost-benefit analysis
- Encourage use of best practices
- Not compromise core functions

AREAS OF STRATEGIC FOCUS

- ***Define and Manage Membership Growth***

  Define areas of growth for MOBIUS, explore partnerships, and bring governance documents into alignment to reflect decisions made.

- ***Coordinate Cooperative Relationships***

  Coordinate and build upon cooperative initiatives with organizations and agencies such as MOREnet, the State Library, and MLNC and **with Cooperating Partners such as public libraries and special libraries.** ~~communicate these initiatives to the membership.~~ Look for overlap, duplication,

and voids and seek opportunities for further collaboration and cooperation. **The membership will be consulted and kept informed of these initiatives on a regular basis.**

- ***Leverage Technologies to Improve Service and Reduce Duplication of Effort***

  Explore ways to consolidate and centralize routine functions, review and provide new services, implement actions to enhance productivity.

- ***Develop Funding Support***

  Develop continued advocacy for MOBIUS by providing talking points about the value of MOBIUS to the end user, educating members about the legislative process as it affects MOBIUS, seeking increased state funding for the CLP, and seeking funding for new initiatives.

- ***Develop a User-Centered Catalog***

  Develop and enhance the catalog to be more user-centered through software and content enhancements. Think *"MOBIUS – More functional than Amazon.com, more discriminating than Google."*

- ***Fine-Tune Existing Services***

  Identify activities and services that need attention, such as training, communication, committee charges, and products used, and fine-tune them on a regular, ongoing basis.