

MOBIUS Executive Committee
Meeting Minutes via conference call
December 13, 2007

Members Present: Sharon Bostick, Richard Coughlin, Valerie Darst, Mollie Dinwiddie, Beth Fisher, Sharon McCaslin, Julia Schneider, Stephanie Tolson.

Guests: Jim Cogswell

- I. The conference call began at 2:05PM. Julia Schneider began discussions on the Task Force on the Financial Plan and the Task Force on the Strategic Plan. Beth Fisher suggested that the Task Force on the Strategic Plan could begin with a review of MOBIUS from 2008-2012 and open discussions on where higher education is nationally and also in the State of Missouri. From those discussions MOBIUS would then work toward specific goals and begin looking at areas to work on and what we want to accomplish. The Task Force on the Financial Plan will work closely with the Task Force on Strategic Planning. Valerie Darst would like to serve as Chair of the Task Force on the Financial Plan but not chair the Task Force on Strategic Plan. Julia Schneider reported that Richard Coughlin would not serve on the Task Force on Strategic Planning. Beth mentioned that several members cross over both task forces and she tried to get broad representation from both large and small institutions. The committee felt that the deadline for both task forces could be completed in one year with a deadline date of January 2009. Stephanie Tolson reported that she could not serve on the Task Force on Strategic Planning due to other work commitments. Julia suggested that Mollie Dinwiddie replace Richard Coughlin on the Strategic Planning Task Force representing the public 4 year institutions. Julia will think about a replacement for Stephanie Tolson and report back to the committee at a later time. The group discussed the possibility of Shirley Baker acting as the Chair of the Strategic Planning Task Force and Julia will contact Shirley to discuss. Other names that were suggested were Karen Horny, Wendy McGrane and Jim Cogswell. Beth Fisher asked for questions. Richard Coughlin asked if there should be a representative from CBHE on the Task Force on the Strategic Plan. The committee felt that CBHE individuals could be consulted as needed along with other departments. Beth Fisher asked about Sharon Upchurch or Hugh Stocks possibly joining the Strategic Planning Committee. Julia Schneider will contact those individuals to discuss the possibility. A motion was made by Mollie Dinwiddie to accept the charge of the Task Force on the Strategic Plan along with any minor changes (including changing the period from 2008-2012 to 2009-2013) and possible new members and to include the date of January 2009 for the final report to be distributed to the Executive Committee. The motion was seconded by Sharon McCaslin and the motion carried.
- II. Julia Schneider continued the discussion on the Task Force on the Financial Plan. Julia will contact Annie Busch to see if she is still available to serve on this committee. Beth Fisher suggested looking at the existing financial plan of MOBIUS and then looking at a financial plan after the recommendations are made. Beth also suggested inserting language regarding the review of the plan every 2 years. The committee felt that the individual who serves as the Treasurer of the Executive Committee should be included in both the Financial Plan Task Force and the Strategic Plan Task Force. A motion was made by Mollie Dinwiddie to amend the document to add a statement that the MOBIUS Executive Committee Treasurer be added as a standing committee member as appropriate, to include item #5 which is

“work closely with the Strategic Planning Task Force,” to include a deadline date of January 2009 for the completed review and to add that the document should be reviewed and recommended updates done to the Financial Plan on a two year cycle. The motion was seconded by Valerie Darst and the motion carried.

- III. Beth Fisher reviewed the MOBIUS 10th Anniversary Commemoration Recommendations. George Rickerson will be added to the individuals to acknowledge. Mollie Dinwiddie thought the yearly celebration was a good opportunity to keep MOBIUS in the public eye. She also suggested a group or possible task force take on the some of the responsibilities to help plan and organize the activities. Possibly working in conjunction with MACPAC as appropriate. Beth Fisher reminded the committee that MACPAC is already busy working on issues related to the annual conference. Julia Schneider suggested doing something to recognize the 10th anniversary of MOBIUS at the 2008 annual conference. Stephanie Tolson commented that this is a wonderful opportunity to educate and inform people on MOBIUS and suggested some type of treasure hunt. Beth Fisher said that Outfront Communications could assist with some of the commemorative recommendations and more detailed events could be done by MOBIUS. Mollie Dinwiddie liked the idea of the radio spots, parties/receptions, acknowledgement letters and letters of thanks and a joint event with MLA in October. Stephanie Tolson suggested we need to discuss and recognize MOBIUS nationally and spread the word outside Missouri. Julia Schneider, Richard Coughlin and Mollie Dinwiddie will discuss what they would like to see done and work with MCO and bring recommendations back to the Executive Committee.
- IV. Beth Fisher asked if the final Internet Applications Specialist job description was approved by the Committee. The Executive Committee has approved the description and it is now ready for advertising.
- V. Beth Fisher met with Paul Wagner, Deputy Commissioner for the Department of Higher Education, to discuss and review the MOBIUS one time purchase and ongoing maintenance submission. They discussed the upcoming dates as it moves through the Governors office and the legislature.
- VI. The meeting closed at 3:30PM.

Respectfully submitted by:
Susan Hatfield
December 14, 2007