

MOBIUS Logo Standards

Our Logo



Colors



Light Blue

Spot color: Pantone 320c
Hexadecimal: #0096A7
RGB: R:0 G:150 B:167



Dark Blue

Spot color: Pantone 295c
Hexadecimal: #003D6A
RGB: R:0 G:61 B:106

spot color is always preferred

Background Colors



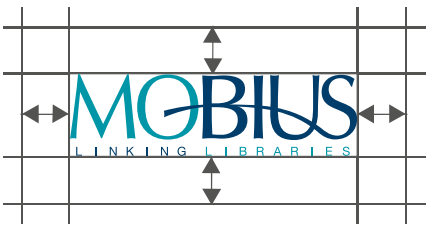
Use the 2-color or 1-color (black) version of the MOBIUS logo when applying it to a white or light background.

Use the white (reversed) of the MOBIUS logo when applying it to a dark background.

Resizing, Positioning, and Altering



The width of the logo should be no less than 1 inch (or 72 pixels for web display).



Leave 1/8 inch (or 10 pixels for web display) of padding between the logo and its surroundings.



Don't stretch or squeeze the logo out of its normal proportions.



When resizing the logo, use only a vector-based (eps, pdf, ai) file, in order to maintain image clarity.



Don't change the color of the logo.