

The 2003 OCLC Environmental Scan: Pattern Recognition Executive Summary (17 pp.):

http://www.oclc.org/membership/escan/downloads/escansummary_en.pdf

Complete Report (148 pp.):

<http://www.oclc.org/membership/escan/introduction/default.htm>

Please note: Some librarians have found the tone of the OCLC Scan, especially in the Executive Summary, to be somewhat condescending. The full report presents a more reasoned and balanced picture of the environment, and we believe the Scan is extremely valuable for its stated purpose, which is summarized on page 98 of the full report:

"There may be few [implications] that surprise readers but.[T]he purpose [of the Scan] is to surface trends and issues that, told as a whole story, might lead us to notice some aspect of a familiar trend, that when juxtaposed with another trend, exposes a pattern we did not notice before. [i.e.,] "What haven't you noticed lately?"