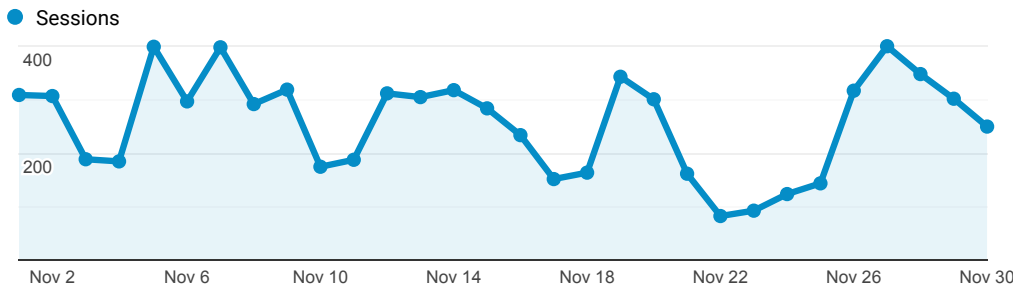


> Classic - Membership - Monthly Stats

Nov 1, 2018 - Nov 30, 2018

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
encore.coalliance.org	4,918
coolcat.org	3,257
catalog.coolcat.org	1,946
merlin.lib.umsystem.edu	1,661
swan.searchmobius.org	1,612
bridges.searchmobius.org	1,240
kc-towers.searchmobius.org	1,025
searchmobius.org	898
archway.searchmobius.org	757
avalon.searchmobius.org	687

Search Types

Event Label	Total Events	Sessions
Title	3,794	1,302
Keyword	3,381	1,610
Keyword Search	1,038	337
Author	1,025	550
OCLC Number Search	714	23
Subject	234	98
Title Search	210	107
OCLC Number	107	62
Standard Number	107	81
Author Search	81	51

Material Type by Record View

(not set) book ebook film musicalsound Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	6,409
direct	1,209
social	1

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	301	249

Prospector Catalogs to MOBIUS

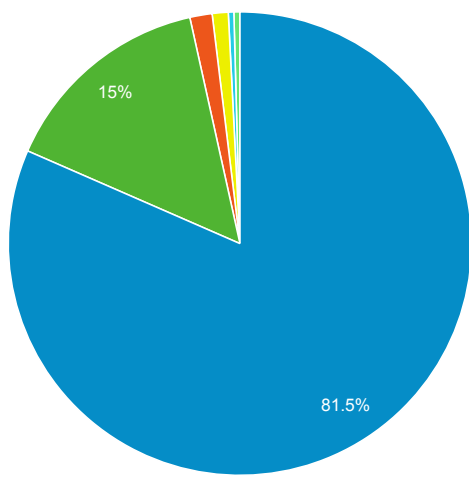
Source	Sessions
encore.coalliance.org	80
prospector.coalliance.org	5

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	10	9

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	528	416
ID Help Button Link - Classic	59	36



Material Type by Record View

Event Label	Total Events	Sessions
(not set)	77,908	13,983
book	14,307	4,652
ebook	1,485	706
film	1,066	368
musicalsound	368	99
cdbook	134	90
manuscript	71	47
printedmusic	68	30
computerfile	39	10
emo_ebooks_red	33	23

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,596	1,127
Regular Display	1,127	742
Return to Browse	456	169
Next Record	390	100
Another Search	373	43
Previous Record	230	80
MARC Display	119	52
Modify Search	61	43
Home	45	43
Limit/Sort Search	39	35

External Link Clicks

Event Label	Total Events	Sessions
Find your cluster.	524	412
Prospector Link Click	301	249
MOBIUS Libraries https://mobiusconsortium.org/branch-map	160	149
eMO External Link Click	88	83
https://www.surveymonkey.com/r/7FBLJKR	37	35
See display by cluster)	31	27

What is MOBIUS? http://mobiusconsortium.org/general	30	30
MOBIUS Headquarters http://mobiusconsortium.org/	7	7
See display by institutions	6	5