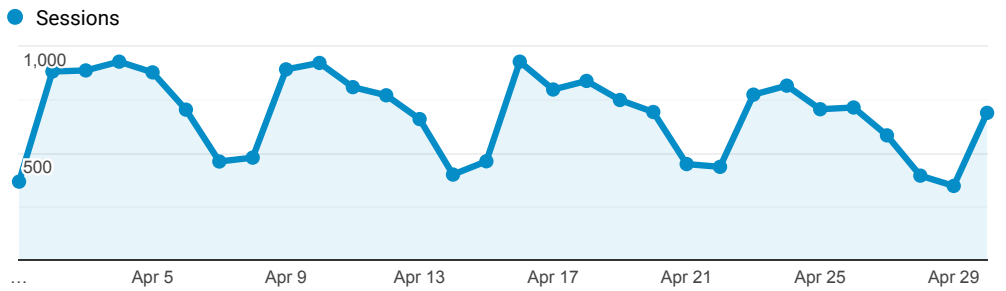


> Classic - Membership - Monthly Stats

Apr 1, 2018 - Apr 30, 2018

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
searchmobius.org	5,402
encore.coalliance.org	4,559
coolcat.org	2,639
catalog.coolcat.org	1,919
kc-towers.searchmobius.org	1,789
bridges.searchmobius.org	1,708
swan.searchmobius.org	1,677
shib-idp.umsystem.edu	1,294
arthur.searchmobius.org	1,255
avalon.searchmobius.org	1,080

Search Types

Event Label	Total Events	Sessions
Title	5,932	1,405
Keyword	2,950	1,500
Author	1,118	621
Keyword Search	897	264
Title Search	574	118
Subject	239	91
Limit/Sort Search	144	77
OCLC Number	141	75
Standard Number	133	86
Subject (Library of Congress)	85	64

Material Type by Record View

■ book ■ (not set) ■ ebook ■ film ■ musicalsound ■ Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	19,514
direct	785

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	404	310

Prospector Catalogs to MOBIUS

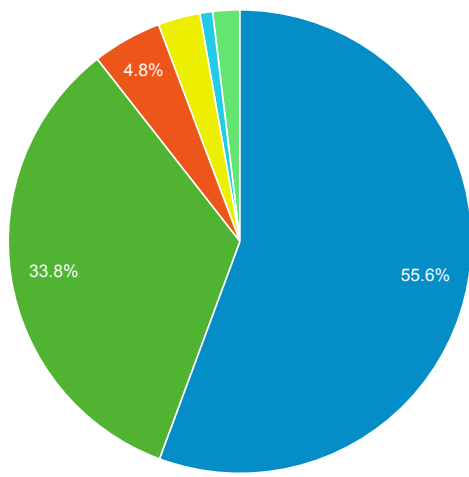
Source	Sessions
encore.coalliance.org	8
prospector.coalliance.org	1

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	29	25

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	84	71
ID Help Button Link - Classic	55	32



Material Type by Record View

Event Label	Total Events	Sessions
book	16,161	5,106
(not set)	9,816	2,360
ebook	1,408	674
film	856	372
musicalsound	257	92
cdbook	247	130
emo_ebooks_red	131	85
manuscript	74	50
printedmusic	73	30
computerfile	13	12

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,455	1,043
Regular Display	1,076	747
Return to Browse	472	169
Next Record	368	99
Previous Record	123	65
Limit/Sort Search	97	62
MARC Display	90	53
Modify Search	60	44
Another Search	44	42
Save Marked Records	36	26

External Link Clicks

Event Label	Total Events	Sessions
Find your cluster.	503	412
Prospector Link Click	404	310
MOBIUS Libraries https://mobiusconsortium.org/branch-map	169	163
eMO External Link Click	81	79
See display by cluster)	57	50
What is MOBIUS? http://mobiusconsortium.org/general	36	36
https://www.surveymonkey.com/s/7FBLJKD	25	22

<https://www.surveymonkey.com/r/7FBLJRR>

35 33

See display by institutions

13 11

please contact your library.<http://mobiusconsortium.org/list-of-mobius-branches>

12 12

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