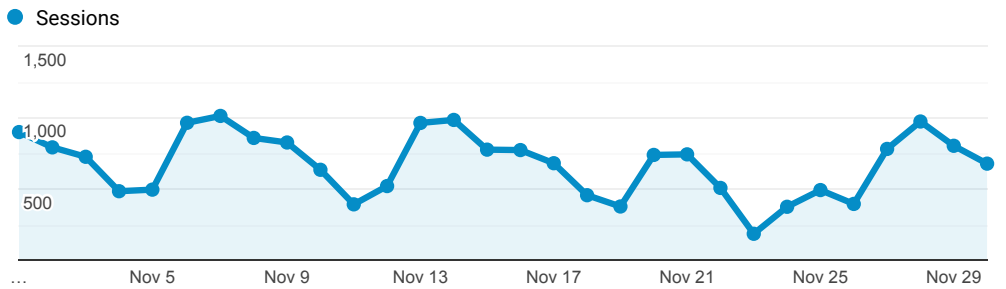


> Classic - Membership - Monthly Stats

Nov 1, 2017 - Nov 30, 2017

All Users
100.00% Sessions

Sessions



Top Referral Traffic

Source	Sessions
searchmobius.org	5,143
encore.coalliance.org	3,856
coolcat.org	3,028
bridges.searchmobius.org	1,933
kc-towers.searchmobius.org	1,698
swan.searchmobius.org	1,600
catalog.coolcat.org	1,527
shib-idp.umsystem.edu	1,273
archway.searchmobius.org	1,053
avalon.searchmobius.org	984

Search Types

Event Label	Total Events	Sessions
Keyword	3,223	1,554
Title	2,808	1,293
Author	964	605
Keyword Search	849	319
OCLC Number	331	97
Title Search	168	98
Subject	149	82
Subject (Library of Congress)	146	78
Limit/Sort Search	134	75
Standard Number	134	80

Material Type by Record View

■ book
 ■ ebook
 ■ film
 ■ musicalsound
 ■ cdbook
 ■ Other

Direct traffic vs Referred by cluster ...

Traffic Type	Sessions
referral	19,365
direct	832

MOBIUS to Prospector Catalog

Event Label	Total Events	Sessions
Prospector Link Click	504	389

Prospector Catalogs to MOBIUS

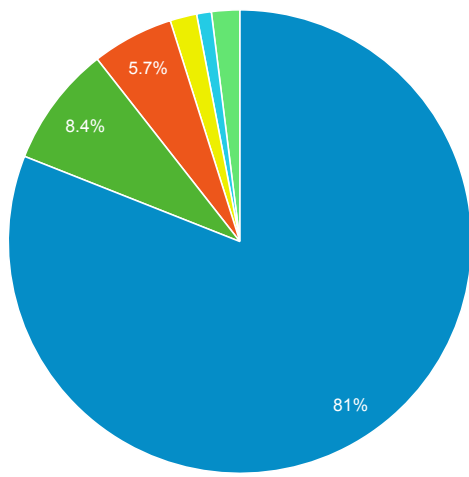
Source	Sessions
encore.coalliance.org	13

856 Link Clicks eMO & Sage ONLY

Event Label	Total Events	Sessions
eMO Link	30	21

Request Events - ID Help & Find Clu...

Event Label	Total Events	Sessions
Find Your Cluster Link - Classic	117	92
ID Help Button Link - Classic	47	32



Material Type by Record View

Event Label	Total Events	Sessions
book	12,986	5,017
ebook	1,352	645
film	914	354
musicalsound	299	98
cdbook	165	100
emo_ebooks_red	147	95
manuscript	67	47
printedmusic	60	33
computerfile	29	14
kit	6	4

Navigation Button Clicks

Event Label	Total Events	Sessions
Start Over	1,422	1,062
Regular Display	1,204	842
Next Record	803	99
Return to Browse	472	146
Previous Record	121	55
Limit/Sort Search	107	70
MARC Display	67	40
Modify Search	66	50
Home	49	40
Another Search	44	44

External Link Clicks

Event Label	Total Events	Sessions
Find your cluster.	554	423
Prospector Link Click	504	389
MOBIUS Libraries https://mobiusconsortium.org/branch-map	143	138
eMO External Link Click	72	69
https://www.surveymonkey.com/r/7FBLJKR	57	49
See display by cluster)	33	31
What is MOBIUS? https://mobiusconsortium.org/general	20	20

What is MOBIUS? http://mobiustransformations.org/general	29	29
MOBIUS Headquarters http://mobiustransformations.org/	14	11
please contact your library. http://mobiustransformations.org/list-of-mobius-branches	8	8