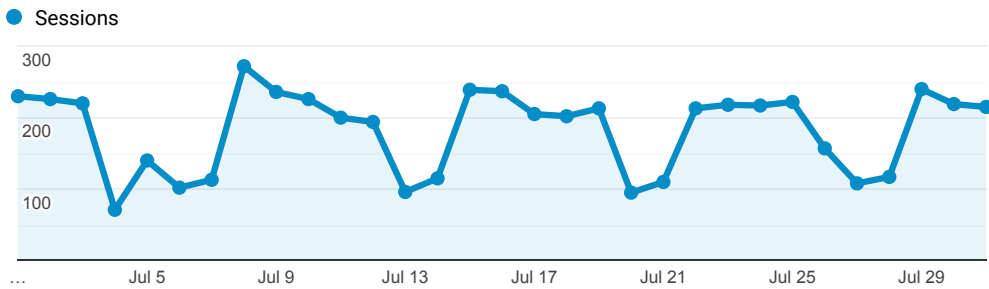


> Classic - Membership - Monthly Stats

Jul 1, 2019 - Jul 31, 2019

All Users
100.00% Sessions

Sessions



Top Referral Traffic

| Source | Sessions |
|-------------------------------|----------|
| encore.coalliance.org | 6,707 |
| coolcat.org | 3,757 |
| encore.slcl.org | 2,204 |
| catalog.coolcat.org | 2,203 |
| merlin.lib.umsystem.edu | 1,453 |
| webpac.slcl.org | 1,288 |
| searchmobius.org | 1,047 |
| mobiusconsortium.org | 666 |
| rivershare.polarislibrary.com | 563 |
| encore.wdm.iowa.gov | 561 |

Search Types

| Event Label | Total Events | Sessions |
|-------------------------------|--------------|----------|
| Keyword | 2,470 | 1,316 |
| Title | 2,407 | 1,124 |
| Author | 1,034 | 599 |
| Keyword Search | 464 | 181 |
| Subject | 319 | 117 |
| Title Search | 303 | 122 |
| Standard Number | 147 | 83 |
| Subject (Library of Congress) | 81 | 62 |
| Record Number Search | 68 | 24 |
| Author Search | 60 | 42 |

Material Type by Record View

(not set) book film ebook musicalsound Other

Direct traffic vs Referred by cluster ...

| Traffic Type | Sessions |
|--------------|----------|
| referral | 4,224 |
| direct | 1,318 |

MOBIUS to Prospector Catalog

| Event Label | Total Events | Sessions |
|-----------------------|--------------|----------|
| Prospector Link Click | 377 | 267 |

Prospector Catalogs to MOBIUS

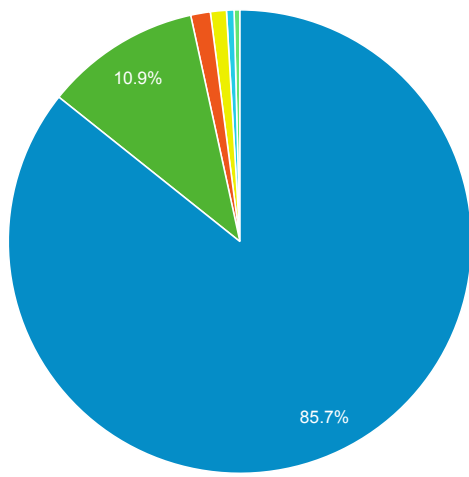
| Source | Sessions |
|---------------------------|----------|
| encore.coalliance.org | 25 |
| prospector.coalliance.org | 1 |

856 Link Clicks eMO & Sage ONLY

| Event Label | Total Events | Sessions |
|-------------|--------------|----------|
| eMO Link | 9 | 9 |
| Sage Link | 1 | 1 |

Request Events - ID Help & Find Clu...

| Event Label | Total Events | Sessions |
|----------------------------------|--------------|----------|
| Find Your Cluster Link - Classic | 468 | 353 |
| ID Help Button Link - Classic | 34 | 19 |



Material Type by Record View

| Event Label | Total Events | Sessions |
|--------------|--------------|----------|
| (not set) | 79,779 | 15,377 |
| book | 10,115 | 3,476 |
| film | 1,274 | 460 |
| ebook | 1,037 | 484 |
| musicalsound | 490 | 140 |
| cdbook | 190 | 104 |
| manuscript | 62 | 38 |
| printedmusic | 53 | 32 |
| computerfile | 43 | 29 |
| map | 9 | 6 |

Navigation Button Clicks

| Event Label | Total Events | Sessions |
|-------------------|--------------|----------|
| Start Over | 1,568 | 1,115 |
| Regular Display | 1,144 | 779 |
| Next Record | 822 | 105 |
| Return to Browse | 522 | 197 |
| Previous Record | 215 | 63 |
| MARC Display | 93 | 61 |
| Log off | 51 | 48 |
| Another Search | 48 | 43 |
| Limit/Sort Search | 48 | 36 |
| Home | 41 | 40 |

External Link Clicks

| Event Label | Total Events | Sessions |
|--|--------------|----------|
| Prospector Link Click | 377 | 267 |
| Find your cluster. | 333 | 249 |
| MOBIUS Libraries https://mobiusconsortium.org/branch-map | 175 | 157 |
| Find your library or cluster. | 131 | 102 |
| eMO External Link Click | 63 | 58 |
| https://www.surveymonkey.com/r/7FBLJKR | 61 | 54 |
| See display by cluster) | 55 | 42 |

See display by cluster)

55

43

What is MOBIUS?<http://mobiusconsortium.org/general>

35

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See display by institutions

14

12