

Notes from Arthur Public Services Committee meeting, 22 February 2001

Present: Catherine Craven, Bill Lowe, Connie May, Nina Stawski, Janet Caruthers.

Janet gave a tour of Stafford Library.

Old Business:

1. Brief bib printing – Currently displays author, title, and publishing information only. Coordinators will be asked to send an enhancement request to III for brief bib display to include author, title, publishing information, location, call number, and status.
2. Record X of X in keyword searching – Coordinators were asked at the February 9, meeting why record X of X does not appear at the top of the bib record when doing a keyword search like it does when doing an author or subject search. The reason is the type of search.
3. Discussed more articles about marketing/promotion of the library and library services.

Possible ideas:

- Train student workers how to efficiently use the databases available at the library so the students can be library ambassadors outside the library.
- Survey student workers at the end of the year for suggestions.
- Survey students via email.
- Develop a library liaison system with academic departments.
- Allow faculty to try free databases from the library's web page.
- Host a coffee schmooze in the library.
- Provide free business card size magnets with library information.
- Get out of the serious tone of voice for emails and library newsletters.
- Create a library catch phrase.
- Do away with the quiet attitude of the library.
- Allow food and drink in the library for special events or during exam week. Library staff may want to restrict this to certain locations in the library.
- Have a marketing/promotional line item in the budget.

New Business:

1. Committee members will check with campus offices to get information and pricing for a few promotional items.
2. Janet asked if the committee wants to have an informational booth at the MOBIUS annual conference. Catherine will find out about possible booth space.
3. Committee members will ask their library staff to provide feedback about the quick search box at the WILO home page.
4. Bill handed out information sheets from MERAC provided by Lorna Mitchell.
5. The next meeting will be Wednesday, March 21, at 1:00 p.m. at Stephens Library.

Submitted by Janet Caruthers