MOBIUS Strategic Planning Working Document

Goal 1: Expand Membership
   Assessment Model needs to be revisited keeping PLTF goals in mind.
   Price needs to be kept down for small libraries but also for those who pay too much
   Look for new revenue streams
   Have we expanded beyond Common Library Platform—single identity may be limiting
   Look at crossing state lines
   Services to non-members that support MOBIUS (Linda Hall hosting)
   Look at having membership categories

Goal 2: Enhance Resource Sharing
   E-books and e-sources are a top priority
   Look at the loaning of A-V materials
   Cooperative Collection Development (MOBIUS actually purchasing collection/storage

Goal 3: Strengthen collaborative working relationships
   Inside consortia events to raise dollars for MOBIUS
   Outside consortia—avoid competing with MNLC, etc.
   Sponsor events at other library groups
   Legislative Day

Goal 4: Strengthen MOBIUS funding streams and fiscal viability
   Look at Assessment Model
   Grant money for specific projects (seed money)
   Look towards Chamber of Commerce and local businesses to help facilitate public library membership

Goal 5: Identify training needs of membership and MCO staff
   Training for Membership
      Continue to offer what MCL currently is doing: free, informed, MCO travels to institutions or clusters. MCO surveys the membership to identify training needs, so needs are member driven. Expand on this model: New member training that is standardized—something in place that's a kind of boot camp for newbies; New Director training; Site Coordinator training; Move from travel training to offering tutorials on demand or supplement current training with these.
      Not enough support for authority control/headings reports; lack of understanding about what backstage is doing; some tasks are handled on the cluster level.
   Training for MCO staff
      Sierra will be a big factor moving forward
      Continue staff attendance at IUG—as staff grows look at rotation
      As services, membership expand, so will member expectations change (MCO training expectations will change, i.e. widgets
      As membership expands to include new models and systems, will MCO incur costs as a result of training and if so, will this be an issue or is there a benefit to all members?
      Members financially justify our MCO membership as being less than a systems librarian and the cost of ILL

It has to be done within reason—these institutions pay costs such as portions of training, etc, (Evergreen)

Part of our strategic plan to expand membership—it is in the best interest of the membership

Hard to measure the benefits, but it probably works out to benefit more than just the institutions directly affected for MCO to be informed about the latest software and technologies. MCO staff needs to be on the edge of innovation

Membership is expanded as a result of MCO's proficiencies in new or multiple ILS, software, technologies

Goal 6: Develop staffing priorities for continued operation and new projects

Very dependent upon priorities that emerge from other goals

Recognize there will continue to be stresses related to Webpac and IT (technology, training and member support. Particularly IT needs will only continue to grow

Consider outsourcing vs In-House operations; do a cost-benefit analysis of tasks (ex. Electronic database and business operations

De-centralization & centralization of tasks

Goal 7: Support Research and Development to New Technologies

Need a Task Force on Technologies—mobile technology

Vendor independent

Sharing of skills within MOBIUS—API technology

Goal 8: Communication

Seems to be part of all of the Goals. Do we want a separate Goal?